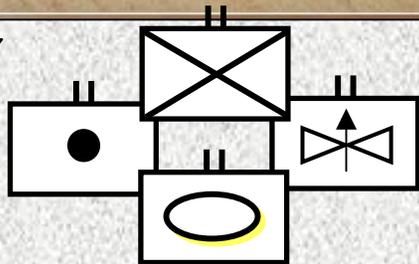
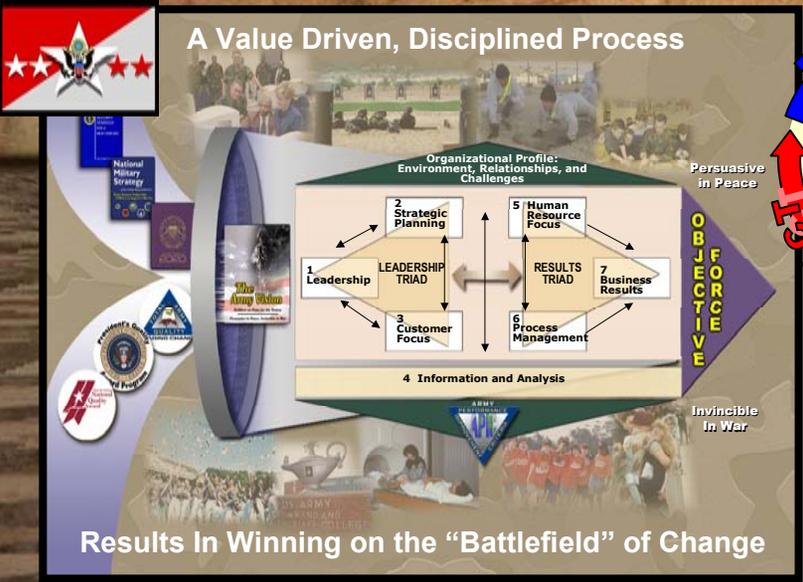


A Value Driven, Disciplined Process



EXAMPLE OF AN INITIAL SELF ASSESSMENT COMBAT ARMS

- ASK YOURSELF**
1. What do you do?
 2. Why do you do it?
 3. Does it support the mission (METL)?
 4. Who do you do it for?
 5. How well do you do it?
 6. Can it be accomplished more efficiently by another source?
 7. Do you measure it?
 8. How can you do it better?
- Leaders determine metrics for quality and performance improvements (Goals)

Results In Winning on the "Battlefield" of Change

CUSTOMERS	CUSTOMER REQUIREMENTS	PRODUCTS AND SERVICES	KEY PROCESSES	INFO SYSTEMS	IN-PROCESS METRICS	RESULTS METRICS	BENCHMARKS
Division, Brigade or JTF Commander	Trained and ready units capable of conducting the full spectrum of military operations	OFFENSIVE OPS - destroy or defeat an enemy to allow U.S. to impose will on the enemy and achieve decisive victory	Leader Development; Trained and motivated soldiers; high equipment readiness standards	USR; Period Readiness Review s; Quarterly Training Briefs (QTB); Training Meetings; AAR process	Weapons Qualifications; Equipment Readiness Rates; CTT Percentages; Soldier Readiness Program (SRP)	USR C-Ratings; EXEVAL Results; CTC "takehome" Feedback; Command Inspection Results	Comparisons to other like units (Bde, Division, other services)
		DEFENSIVE OPS - Defeat enemy attack; develop conditions favorable for offensive operations.	Combat Training Centers (CTC); Emergency Drills (EDRE); CPXs; CALFEXs; FTXs				
		STABILITY OPS - Promote and protect U.S. National interests by peacetime developmental, cooperative and coercive actions in response to crisis	Squad, Platoon, Company and Battalion collective training				
		SUPPORT OPS - assist civil authorities (foreign and domestic) to relieve suffering					
BN Soldiers	Quality of Life	CAN DEVELOP FOR INTERNAL CUSTOMERS (SOLDIERS)					
	Fitness						
	Families						

