

SUBJECT: ALARACT 044/2009 - THE YEAR OF THE NCO 2009, TASKING TO MISSION  
COMMANDERS

TEXT:

UNCLASSIFIED//

THIS MESSAGE HAS BEEN SENT BY THE PENTAGON TELECOMMUNICATIONS CENTER ON BEHALF OF  
DA WASHINGTON DC/DAMO-TR//

SUBJECT: THE YEAR OF THE NCO 2009, TASKING TO MISSION COMMANDERS

1. REFERENCES: ALARACT 005/2009, THE YEAR OF THE NCO 2009 MESSAGE, WITH ATTACHED  
HEADQUARTERS DEPARTMENT OF THE ARMY OPERATIONS ORDER (08/12/161200) THE YEAR OF  
THE NCO 2009.

2. THE SECRETARY OF THE ARMY AND CHIEF OF STAFF ANNOUNCED AT THE 2008 ASSOCIATION  
OF THE UNITED STATES ARMY ANNUAL MEETING AND EXPOSITION THAT 2009 WILL BE  
DESIGNATED THE YEAR OF THE NCO. YEAR OF THE NCO WAS OFFICIALLY LAUNCHED ON 05  
JANUARY 2009.

3. THE PURPOSE OF THE 2009 THEME IS TO ENHANCE THE EDUCATION, FITNESS,  
LEADERSHIP, AND PRIDE IN SERVICE OF OUR NCO CORPS.

4. THIS ALARACT IS BEING SENT ON THE REQUEST OF THE ARMY CHIEF OF STAFF TO TASK  
ALL MISSION COMMANDERS TO CONDUCT A YEAR OF THE NCO LAUNCH EVENT BEFORE 1 MARCH  
2009. EXECUTION INSTRUCTIONS ARE CONTAINED IN THE ATTACHED FRAGMENTARY ORDER 01  
(09/01/161800) TO OPERATIONS ORDER (08/12/161200) THE YEAR OF THE NCO 2009 AT  
REFERENCE 1. THE OPERATIONS ORDER AND FRAGMENTARY ORDER CAN ALSO BE ACCESSED ON  
AKO AT [HTTPS://WWW.US.ARMY.MIL/SUITE/KC/15249900](https://www.us.army.mil/suite/kc/15249900).

5. YEAR OF THE NCO LAUNCH EVENT SHOULD INVOLVE NCOS AND THEIR FAMILIES, AND  
FEATURE THINGS BEING DONE BY YOUR COMMAND/INSTALLATION TO SUPPORT THIS ARMY  
INITIATIVE. ORGANIZATIONS SHOULD SHARE/DISTRIBUTE PHOTOS, STORIES AND MEDIA  
COVERAGE OF THESE EVENTS THROUGH PUBLIC AFFAIRS CHANNELS TO OFFICE OF THE CHIEF,  
PUBLIC AFFAIRS. STORIES AND PHOTOS OF LAUNCH EVENTS AND EVENTS THROUGHOUT THE  
YEAR WILL BE HIGHLIGHTED ON THE ?YEAR OF THE NCO? WEBSITE AT  
[HTTP://WWW4.ARMY.MIL/YEAROFTHENCO/HOME.PHP](http://www4.army.mil/yearofthenco/home.php). THIS WEBSITE IS ALSO A GREAT RESOURCE  
FOR INFORMATION ON KEY INITIATIVES BEING LAUNCHED IN SUPPORT OF THE NCO CORPS  
DURING THE YEAR AND FOR THE LATEST NEWS AND HISTORICAL INFORMATION.

6. EFFORTS TO SUPPORT THE YEAR OF THE NCO WILL FOCUS ON THE FOLLOWING:

A. ENHANCE: ENHANCE OUR NCOS EDUCATION, FITNESS, LEADERSHIP DEVELOPMENT, AND  
PRIDE IN SERVICE.

B. RECOGNIZE: RECOGNIZE THE LEADERSHIP, PROFESSIONALISM, COMMITMENT, COURAGE AND  
DEDICATION OF OUR NCO CORPS.

C. INFORM: INFORM AND EDUCATE THE NATION, THE UNITED STATES CONGRESS, AND OTHER GOVERNMENT AGENCIES ON THE ROLES, RESPONSIBILITIES AND THE QUALITY OF OUR NCO CORPS.

7. THE DESIRED END STATE WILL PROVIDE ADDITIONAL OPPORTUNITIES FOR SUSTAINMENT AND GROWTH OF OUR NCO CORPS AND INCREASE NATIONAL AWARENESS OF THE EXTRAORDINARY ROLES, RESPONSIBILITIES, AND QUALITY OF SERVICE OUR NCO CORPS PROVIDES TO OUR NATION.

7. POC FOR INFORMATION ON YEAR OF THE NCO IS COL JON DAHMS, [JONATHAN.DAHMS@US.ARMY.MIL](mailto:JONATHAN.DAHMS@US.ARMY.MIL), 703.693.6475; OR MSG AMANDA C. GLENN, [AMANDA.GLENN@US.ARMY.MIL](mailto:AMANDA.GLENN@US.ARMY.MIL), 703.697.7590.

8. THIS MESSAGE WILL EXPIRE ON 31 MARCH 2010.